



2021 MCRA SPRING CONFERENCE

“2035: Looking Ahead at What the Collision Industry Might Look Like”

April 9th & 10th Hilton Garden Inn, Great Falls, MT

GUEST SPEAKER: FRANK TERLEP

Sponsored by our great friends at Axalta and National Coatings & Supplies

As the automotive industry quickly moves towards becoming a battery, computer, and IoT sensors on wheels, all collision industry segments will be forced to change the way they manufacture, insure, appraise, repair, recycle and learn all the above.

Frank Terlep and guests will provide a glimpse of the industry in 2035 where OEM's, repairer's, insurer's, and supplier's people, processes, and technologies have changed dramatically because the vehicles, it's components, repair procedures and the consumers require it!

The day's presentation will focus on twenty (20) trends and technologies that are disrupting the industry and attempt to provide attendees with ideas and suggestions on what they need to consider to operate a successful business between now and 2035!



Register for the event at <https://mcramt.com/> • Due to Covid restrictions the event will be limited to 75 attendees.

MCRA FUNDRAISER GOLF TOURNAMENT

Put your team together for a fun “Best Ball” round of Golf as we raise much needed funds for City College’s Collision Repair Program (THE LAST OF ITS KIND IN THE STATE OF MT) *3 to 4 people per team

Tee Time: 1:00 PM Friday April 9th

APRIL 9TH FRIDAY NIGHT MEET AND GREET

at the Hilton Garden Inn

JOIN US FOR DRINKS AND APPETIZERS!

Sponsored by our great friends at DENNY MENHOLT

