

2026 Sponsorship Opportunities

Prepared by
**Montana Collision
Repair Association**

2026



We are looking forward to another great year of educational opportunities for collision repair facilities all over Montana, Wyoming, Idaho, Washington, North Dakota, and South Dakota. In addition to virtual quarterly education for our membership. There will also be sponsorship opportunities for our in-person Spring meetings May 2nd and October 3rd.





Montana Collision
Repair Association

About Us

The Montana Collision Repair Association was formally organized in 1998 and is composed of collision repair facilities all across Montana. Our members are body shops who believe that building relationships with our peers allows us to achieve greater consistency in industry practice; and thus, greater confidence in our industry for our consumers. The Montana Collision Repair Association believes that through education we will be better able to empower our peers and consumers. The association also enjoys strong membership and participation from supporting vendors.

The MCRA continues to see annual membership growth. The MCRA is committed to growing the industry from the ground up and has committed scholarship funds to the Montana State University's Automobile Collision Repair and Refinishing Technology program. In addition to education and skills development, the MCRA promotes the auto collision industry through legislative efforts to provide body shops and consumers a legal environment that allows them the best opportunity to have vehicles repaired safely and properly.

We take pleasure in hosting in person meetings twice a year. In addition to networking and education we are able to provide promotional opportunities for vendors in attendance. Participating vendors not only have the opportunity to visit with clients but they also have the opportunity to present to body shop owners and managers in attendance.



Why Support the MCRA?



STRONG MEMBERSHIP

The MCRA is filled with collision repair facilities run by hardworking individuals who are determined to repair vehicles properly and safely, all while helping the industry progress. Shop owners and managers are eager to invest in their shops, whether that be additional training or products to improve cycle times, repair process, or customer experience.



STRONG RELATIONSHIPS

The MCRA prides itself on the relationships it has fostered with our vendors. Our meetings are not only built around providing excellent educational opportunities for shops in attendance, but to provide opportunities for vendors to connect with shop owners and managers. Vendors also have the opportunity to provide shops with presentations regarding their products and services.



Targeted Seating

High tiered sponsor levels now have the opportunity to request to be sat at tables with shop owners who they would like to connect with.



Vendor Booths

After feedback from our vendors we will now be reinstating the presence of vendor booths at all of our meetings.



Vendor Presentations

Vendors will have the opportunities to present to shops in attendance of both our in person meetings as well as our virtual meetings.

Sponsorship Package

■ Bronze Sponsorship Package **Does not include meeting access*

- MCRA social media promotion
- Featured in event promotional material
- Promotion during the meeting.

\$250-\$500

■ Silver Sponsorship Package

- MCRA social media promotion
- Featured in event promotional material
- Meet & greet invite
- Event access for 1 team member
- Logo featured on MCRA's website
- Promotion during the meeting.

\$500- \$750

■ Gold Sponsorship Package

- MCRA social media promotion
- Featured in event promotional material
- Meet & greet invite
- Small booth sponsorship and event access for 2 team members (\$1,000)
- Large booth sponsorship and event access for 3 team members (\$2,500)
- Opportunity to present over meals
- Logo featured on MCRA's website

\$1,000 - \$2,500

■ Platinum Sponsorship Package

- MCRA social media promotion
- Featured in event promotional material
- Meet & greet invite
- Large booth sponsorship and event access for 4 team members
- Opportunity to select speaker
- Logo featured on MCRA's website

\$3,000 - \$4,500

■ Diamond Sponsorship Package

- MCRA social media promotion
- Featured in event promotional material
- Meet & greet invite
- Large booth sponsorship and unlimited event access for team members
- First right of refusal on speaker opportunities
- Logo featured on MCRA's website

\$5,000 and above

Platinum Affiliate Membership



One of the main goals of the Montana Collision Repair Association is to provide value to our membership. One of the ways we strive to do this is through advocating for our industry via our legislative involvement. This includes working to help pass laws that help the industry. In addition to our involvement at The Capital, the MCRA also works hard to have a presence at the Insurance Commissioner's office.

In order for the association to maintain our industry's presence during the legislative session and at the Department of Insurance we ask that our membership support us at the Platinum Level. Your funds will allow us to retain our lobbyist as well as assist us with any additional funds needed for legislative efforts. To thank you for your generosity Platinum members will receive special recognition via our website and during MCRA meetings.

Platinum memberships start at \$1,000.00 annually and will also cover the cost of your MCRA membership for the year. Although the membership starts at \$1,000.00, members are not limited to that donation amount, Platinum Members can sponsor any amount above \$1,000.



Help assist the MCRA with legislative efforts.



Have your logo and company featured on the MCRA website.



Become a VIP member of the MCRA.



Receive promotion at MCRA meetings.

Work With The MCRA Today

We know that opportunities to support the MCRA in many different ways. We look forward to working with you in any capacity that we can, If you are unable to provide a full meeting sponsorship we ask that you consider sponsoring by;

- Sharing our event invites with collision repair facilities who you work
- Donating items for event giveaways or MCRA fundraising efforts. We would be happy to consider the value of that item and affiliate it with a sponsorship package
- Signing up for the MCRA newsletter
- Sharing our social media posts



Average meeting attendance of 30+ shops with over 100 people in attendance at each meeting.



Body shop owners are eager to invest in their business'



Shops attend meetings from all over Montana, Wyoming, Idaho, North Dakota, and South Dakota



Sponsors have the opportunity to present to a captivate audience

Thank You

Thanks to our sponsors we are able to provide not only educational but networking opportunities for collision repair facilities all over the Mountain West. Due to your generosity we are able to work with body shops all over; Montana, Wyoming, Idaho, Washington, North Dakota, and South Dakota. Our meetings create opportunities for connection for everyone in attendance whether it be a shop connecting with other shops or shops connecting with vendors. These moments would not be possible without your support. Thank you for your time and generosity.



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